

**Attorney Docket No.: UV/57**

**Applicants : William L. Thomas et al.**

**Application No. : 09/139,798 Confirmation No.: 5738**

**Filed : August 25, 1998**

**Title : PROGRAM GUIDE SYSTEM WITH MONITORING  
OF ADVERTISEMENT USAGE AND USER  
ACTIVITIES**

**Group Art Unit : 2611**

**Examiner : Son P. Huynh**

**"Express Mail" mailing label number EI125453101US**

**Date of Deposit : August 2~~7~~, 2003.**

**I hereby certify that this paper/fee is being deposited with the United States Postal Service "EXPRESS MAIL POST OFFICE TO ADDRESSEE" service under 37 C.F.R. 1.10 on the date indicated above and is addressed to Hon. Commissioner for Patents, P.O. Box 1450, Alexandria, Virginia 22313-1450.**

  
**Claire J. Saintil-van Goodman**

**Encl:**

- 1. an Amendment;**
- 2. Petition Under 37 C.F.R. § 1.136 (a) (in duplicate);**
- 3. Check in the amount of \$930.00;**
- 4. Check in the amount of \$816.00;**
- 5. Transmittal Letter (in duplicate).**

Docket No. UV-57

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants : William L. Thomas et al.  
Application No. : 09/139,798 Confirmation No.: 5738  
Filed : August 25, 1998  
For : PROGRAM GUIDE SYSTEM WITH MONITORING OF  
ADVERTISEMENT USAGE AND USER ACTIVITIES  
Group Art Unit : 2611  
Examiner : Son P. Huynh

New York, New York  
August 27, 2003

Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

TRANSMITTAL LETTER

Sir:

Transmitted herewith: ☐ a Preliminary Amendment;  
☒ an Amendment; ☒ Petition Under 37 C.F.R. § 1.136(a) For  
Extension of Time (in duplicate); ☒ Check in the amount of  
\$930.00; ☒ Check in the amount of \$816.00; ☐ a substitute  
Specification; ☐ a Declaration; ☐ a Supplemental  
Declaration; ☐ a Power of Attorney; ☐ an Associate Power  
of Attorney; ☐ formal drawings; to be filed in the above-  
identified patent application.

FEE FOR ADDITIONAL CLAIMS

☐ A fee for additional claims is not required.  
☒ A fee for additional claims is required.

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The additional fee has been calculated as shown below:

	CLAIMS REMAINING AFTER AMENDMENT		HIGHEST NUMBER PREVIOUSLY PAID FOR		PRESENT EXTRA		RATE		ADDITIONAL FEES
TOTAL CLAIMS	126	-	118	*	=	8	X \$ 18	=	\$144.00
INDEPENDENT CLAIMS	16	-	8	**	=	8	X \$ 84	=	\$672.00
FIRST PRESENTATION OF A MULTIPLE DEPENDENT CLAIM							+ \$280	=	\$
								TOTAL	<u>\$816.00</u>
* If less than 20, insert 20.									
** If less than 3, insert 3.									

☐ A check in the amount of \$\_\_\_\_\_ in payment of the filing fee is transmitted herewith.

☒ The Director is hereby authorized to charge payment of any additional filing fees required under 37 C.F.R. § 1.16, in connection with the paper(s) transmitted herewith, or credit any overpayment of same, to deposit Account No. 06-1075. A duplicate copy of this transmittal letter is transmitted herewith.

☐ Please charge \$\_\_\_\_\_ to Deposit Account No. 06-1075 in payment of the filing fee. A duplicate copy of this transmittal letter is transmitted herewith.

#### EXTENSION FEE

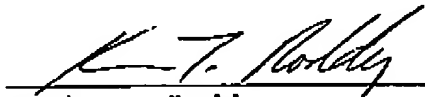
☒ The following extension is applicable to the Response filed herewith; ☐ \$110.00 extension fee for response within first month pursuant to 37 C.F.R. § 1.136(a); ☐ \$410.00 extension fee for response within second month pursuant to 37 C.F.R. § 1.136(a); ☒ \$930.00 extension fee for response within third month pursuant to 37 C.F.R. § 1.136(a); ☐ \$1,450.00 extension fee for response within fourth month pursuant to 37 C.F.R.

§ 1.136(a); \$1,970.00 within fifth month pursuant to  
37 C.F.R. § 1.136(a).

[X] A check in the amount of ☐ \$110.00; ☐ \$410.00;  
☒ \$930.00; ☐ \$1,450.00; ☐ \$1,970.00 in payment  
of the extension fee is transmitted herewith.

[X] The Director is hereby authorized to charge payment  
of any additional fees required under 37 C.F.R. §  
1.17 in connection with the paper(s) transmitted  
herewith, or to credit any overpayment of same, to  
Deposit Account No. 06-1075. A duplicate copy of  
this transmittal letter is transmitted herewith.

☐ Please charge the ☐ \$110.00; ☐ \$410.00;  
☐ \$930.00; ☐ \$1,450.00; ☐ \$1,970.00; extension  
fee to Deposit Account No. 06-1075. A duplicate  
copy of this transmittal letter is transmitted  
herewith.

  
Kevin T. Roddy  
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Attorney for Applicants

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Appln. No. 09/139,798  
Amdt. Dated August 27, 2003  
Reply to Office Action of Feb. 27, 2003

#15/B  
W. Lawson  
9/25/03

PATENTS  
Attorney Docket No. UV-57

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT APPLICATION

Applicants : William L. Thomas et al.  
Application No. : 09/139,798 Confirmation No. : 5738  
Filed : August 25, 1998  
For : PROGRAM GUIDE SYSTEM WITH MONITORING  
OF ADVERTISEMENTS AND USER ACTIVITIES  
Group Art Unit : 2611  
Examiner : Son P. Huynh

New York, New York 10020  
August 27, 2003

Hon. Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

AMENDMENT

Sir:

In response to the February 27, 2003 Office Action  
for the above-identified patent application, please amend the  
application as follows:

Amendments to the Claims are reflected in the listing  
of claims which begins on page 2 of this paper.

Remarks begin on page 24 of this paper.